

S5.C.11. Education and Outreach

As proposed by Ecology:

	The SWMP shall include an education and outreach program designed to:			
a.i.(a)	BUILD AWARENESS	To build general awareness, Permittees shall target the following audiences and subject areas:		
	Subject Areas			
Audience	1) General impacts of stormwater on surface waters.	2) Impacts from impervious surfaces.	3) LID principles and LID BMPs.	4) Opportunities to become involved in stewardship activities.
General Public	General Public	General Public	General Public	General Public
School Age Children	School Age Children	School Age Children	School Age Children	School Age Children
Overburdened Communities	Overburdened Communities	Overburdened Communities	Overburdened Communities	Overburdened Communities
Businesses	Businesses	Businesses	Businesses	Businesses
Home based businesses	Home based businesses	Home based businesses	Home based businesses	Home based businesses
Mobile businesses	Mobile businesses	Mobile businesses	Mobile businesses	Mobile businesses
a.i.(b)	BUILD AWARENESS			
	Subject Areas			
Audience	1) Technical standards for stormwater site and erosion control plans.	2) LID principles and LID BMPs.	3) Stormwater treatment and flow control BMPs/facilities.	
Engineers	Engineers	Engineers	Engineers	
Contractors	Contractors	Contractors	Contractors	
Developers	Developers	Developers	Developers	
Land Use Planners	Land Use Planners	Land Use Planners	Land Use Planners	

City of Tacoma Proposal

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Audience	General Public	General Public	General Public	General Public
	School Age Children	School Age Children	School Age Children	
	Overburdened Communities	Overburdened Communities	Overburdened Communities	Overburdened Communities
	Businesses	Businesses	Businesses	Businesses
				remove because S5.C.11.a.iii discusses stewardship - make that inclusive. Should not require targeting school age children because they need parental permission to participate.
a.i.(b)	BUILD AWARENESS			
	Subject Areas			
	1) Technical standards for stormwater site and erosion control plans.	2) LID principles and LID BMPs.	3) Stormwater treatment and flow control BMPs/facilities.	
Audience	Engineers	Engineers	Engineers	
	Contractors	Contractors	Contractors	
	Developers	Developers	Developers	
		Land Use Planners	Land Use Planners	