|  |  |  |
| --- | --- | --- |
|  | Art JohnsonGlobal Communications and E-Learning Architect |  |

|  |  |
| --- | --- |
|  |  |
| Contact14514 15th Park W - Unit B, Lynnwood, WA 98087-6260(425) 780-6872suppport@newworldcom.com | ObjectiveTo provide intelligent communications for our 21st century world and deliver the timely and mission-critical learning our new world needs |
| EducationUniversity of California Santa Barbara and BerkeleyBA, 1964 - 1968Letters & Science, Political Science MajorMA, 1968 - 1969Political Science | Experience*1997 to Present*Sr. Instructional Designer / Chief Learning Officer / CEOGlobal Learning Project Management • New World Communications<https://www.newworldcom.com>*1992 to 1997*Learning Services Project Manager • KCTS Learning Services Cooperative • KCTS Public Television, Seattle a PBS Member StationOutreached and supported educators, parents, and administrators in over 100 Washington State K-12 public schools, private schools, and homeschooling groups with a robust comprehensive instructional television distance-learning curriculum that included financial education curricula and teacher guides. Art began aligning curriculum with newly-emergent statewide educational reform policy initiatives coming out of OSPI as they continued to morph.Responding to new market demands and a whole new world of broadband Internet/Web and mobile communications and learning technologies, Art took the initiative to teach himself digital media and HTML. He then developed an early prototype for a web-based virtual classroom. This experience inspired him to leave KCTS to found, launch, and develop, New World Communications his own global communications and learning consultancy and virtual enterprise.Art also served as Technology Manager, at First Place School, a Seattle inner-city K-6 private school and nonprofit serving youth and their families transitioning out of homelessness and poverty. He supported OSPI’s historic Washington State-wide “Building Bridges Project” focusing on dropout prevention, intervention, and re-engagement led by Dr. Doreen Cato, Ph.D., Executive Director at First Place School, and Dr. Maxine Mimms, Executive Director of Tacoma’s Maxine Mimms Academy, a founder of the inner-city Hilltop campus of Evergreen State College. Project partners also included Tulalip Elementary on the Tulalip Reservation. as well as a rural Eastern Washington partner serving re-entry students getting their GEDs, and the next phases of their lives together.  *1990 to 1991*Apple Business Development ManagerArt’s success as a former Apple-Certifed Consultant in the San Francisco Bay Area specializing in CRM landed him a position funded by Apple to develop Apple business in the Pacific Northwest. He managed an entire cadre of Apple-Certified Consultants and showcased their work in a series of high-powered Apple Business Solutions Seminars he produced and facilitated through Apple’s Marketing Centers in Seattle and Portland.For even more info about Art’s background and evolution, see his [video profile (2018)](https://youtu.be/lnZu2Ut5UGA), his [current services overview](https://youtu.be/-89t82WqSck), and his [recent tour](https://youtu.be/1bwnB3GlT_A) of his Virbela enterprise metaverse resources   |
| Key SkillsMarketingProject ManagementGlobal CommunicationsK-12 Educator SupportE-LearningProgram Development | Global Communications & LearningFor more than 25 years, through New World Communications, his own consulting practice and virtual enterprise, Art Johnson has been a front-runner in both global communications and learning.  |
|  | LeadershipArt leads New World Communications using his suite of big-reach, learning-rich services to develop powerful global strategic partnerships locally, regionally, and across our planet. His leadership equitably serves all people, across generations, across genders, across communities, across market sectors, and across the planet via his innovative big-reach, learning-rich ultra-affordable, ultra eco-friendly near-zero carbon footprint approach.  |
|  | References[Available upon request.] |