

# New World Communications

Dear Good Folks at Dept of Ecology - New World Communications is my own diverse, African American equity-creating, inclusive, near-zero carbon footprint 21st-century remote consulting practice and virtual enterprise providing world-class, big-reach, learning-rich virtual conferences, tradeshows, and job fairs that folks will write home about for generations to come.

Therefore, let's connect and explore moving forward in an even more timely and mission-critical way, as the climate clock keeps ticking down. For more info, visit us at:  
<https://www.newworldcom.com/>

Art Johnson

Contract Sr.Instructional Designer / Chief Learning Officer / CEO

New World Communications

Lynnwood, WA - 425-780-6872 (Virtual office) and 206-920-8067 (Cell direct)

# Art Johnson

## Global Communications and E-Learning Architect

### Contact

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### Education

University of California Santa  
Barbara and  
Berkeley  
BA, 1964 - 1968  
Letters & Science, Political  
Science Major  
MA, 1968 - 1969  
Political Science

### Objective

To provide intelligent communications for our 21st century world and deliver the timely and mission-critical learning our new world needs

### Experience

*1997 to Present*

Sr. Instructional Designer / Chief Learning Officer / CEO  
Global Learning Project Management • New World Communications  
<https://www.newworldcom.com>

*1992 to 1997*

Learning Services Project Manager • KCTS Learning Services  
Cooperative • KCTS Public Television, Seattle a PBS Member  
Station

Outreached and supported educators, parents, and administrators in over 100 Washington State K-12 public schools, private schools, and homeschooling groups with a robust comprehensive instructional television distance-learning curriculum that included financial education curricula and teacher guides. Art began aligning curriculum with newly-emergent statewide educational reform policy initiatives coming out of OSPI as they continued to morph.

Responding to new market demands and a whole new world of broadband Internet/Web and mobile communications and learning technologies, Art took the initiative to teach himself digital media and HTML. He then developed an early prototype for a web-based virtual classroom. This experience inspired him to leave KCTS to found, launch, and develop, New World Communications his own global communications and learning consultancy and virtual enterprise.

Art also served as Technology Manager, at First Place School, a Seattle inner-city K-6 private school and nonprofit serving youth and

their families transitioning out of homelessness and poverty. He supported OSPI's historic Washington State-wide "Building Bridges Project" focusing on dropout prevention, intervention, and re-engagement led by Dr. Doreen Cato, Ph.D., Executive Director at First Place School, and Dr. Maxine Mimms, Executive Director of Tacoma's Maxine Mimms Academy, a founder of the inner-city Hilltop campus of Evergreen State College. Project partners also included Tulalip Elementary on the Tulalip Reservation. as well as a rural Eastern Washington partner serving re-entry students getting their GEDs, and the next phases of their lives together.

*1990 to 1991*

Apple Business Development Manager

Art's success as a former Apple-Certified Consultant in the San Francisco Bay Area specializing in CRM landed him a position funded by Apple to develop Apple business in the Pacific Northwest. He managed an entire cadre of Apple-Certified Consultants and showcased their work in a series of high-powered Apple Business Solutions Seminars he produced and facilitated through Apple's Marketing Centers in Seattle and Portland.

For even more info about Art's background and evolution, see his [video profile \(2018\)](#), his [current services overview](#), and his [recent tour](#) of his Virbela enterprise metaverse resources

## Key Skills

Marketing  
Project Management  
Global Communications  
K-12 Educator Support  
E-Learning  
Program Development

## Global Communications & Learning

For more than 25 years, through New World Communications, his own consulting practice and virtual enterprise, Art Johnson has been a front-runner in both global communications and learning.

## Leadership

Art leads New World Communications using his suite of big-reach, learning-rich services to develop powerful global strategic partnerships locally, regionally, and across our planet. His leadership equitably serves all people, across generations, across genders, across communities, across market sectors, and across the planet via his innovative big-reach, learning-rich ultra-affordable, ultra eco-friendly near-zero carbon footprint approach.

## References

[Available upon request.]