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My wife and I sold our last gas car in 2009. We have saved a ton of money on fuel and maintenance since then - and the fuel money we have spent has stayed in-state. And the cars are more fun to drive than the gas cars we used to drive.

Most consumers get that EVs help with climate change. Fewer seem to note how nice they are to drive, the personal savings, the large overall economic effects, the national security implications, or the large effects on clean air and water. Not seeing most of the benefits, they focus on downsides - real or imagined.

The three biggest downsides right now are charging infrastructure, cost, and availability. These rule changes will signal automakers to make changes that directly affect the latter two, and indirectly the first.

The largest one is simply related to volume. Most automakers are still releasing EVs in ~100k volumes. The cars could be \$9,000 cheaper if they were in ~1M volumes instead. They are afraid to make that commitment given uncertain consumer demand...but these rule changes will give them confidence to proceed.