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There is a rural/urban divide which reflects a Republican/Democrat divide over EV adoption. Current incentives are tailored toward BEVs exclusively which do not meet needs of rural drivers who driver further distances, have less access to chargers, and face cold weather. Washington state needs to extend EV incentives to plug-in hybrid models. Programs will need to be put in place to ensure majority of trips utilize battery capability. This might be done in conjunction with a Road Usage Charge that would obtain vehicle data.