Jerry Fenning CEO WE ROC LLC

Go to WE ROC LLC Reduce Oil Consumption to view Portfolio of 14 artworks, imagery, slogans, educational material, Personal Survey regarding marketing efforts to INCREASE SALES OF ELECTRIC VEHICLES. Informs the public and elected officials that OIL CONSUMPTION FUNDS WAR, TERRORISM, AND SOCIAL INJUSTICES IN AUTOCRACIES.

Support the military and strengthen America's national defense = Reduce Oil Consumption.

Washington State government can purchase the entire Portfolio for \$6,000 and ALL 7.7 MILLION PEOPLE, COMPANIES, AND ORGANIZATIONS WILL HAVE ACCESS TO THE MATERIAL FOR ENCOURAGING PEOPLE TO BUY ELECTRIC VEHICLES FOREVER!!! CONTACT CEO JERRY FENNING jfenning@we-rocllc.com or purchase directly via web site we-rocll.com Good Luck





DRIVE ENERGY EFFICIENT VEHICLES. RIDE MASS TRANSIT.





"Conserve or Replace Oil."
The only Successful and
Sustainable Policy.

Benefits When You Reduce Oil Consumption:



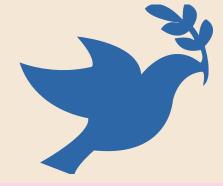
Healthier lives.



Cleaner environment.



Greater oil independence.



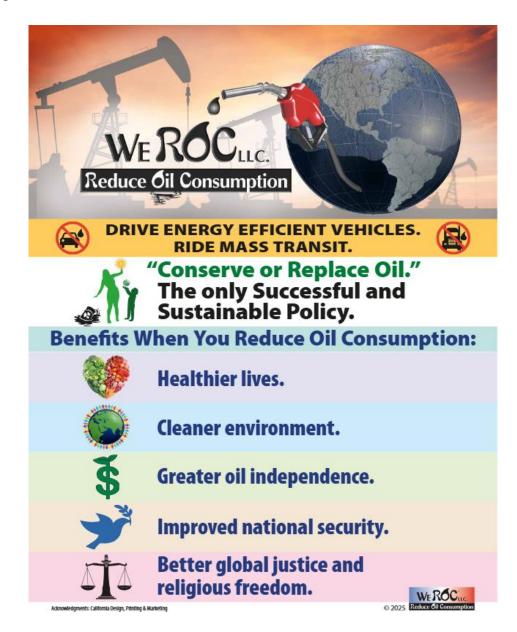
Improved national security.



Better global justice and religious freedom.



Explanation: WE ROC LLC, REDUCE OIL CONSUMPTION - POSTERJerry Fenning CEO, WE ROC, REDUCE OIL CONSUMPTON LLC



The artwork, that is titled **WE ROC LLC. Reduce Oil Consumption**, has an enormously powerful educational and motivational impacts because it illustrates a broader range of positive outcomes. Most discussions concentrate on the health and climate/pollution issues but do not simultaneously depict economic oil independence, national security (i.e., peace vs. war/terrorism) and social justice consequences of oil consumption.



Five benefits of REDUCE YOUR OIL CONSUMPTION are:

Healthier lives Reducing oil consumption to very low levels will improve people's health because the oil-based pollution has been linked to: <u>Heart Diseases</u>, <u>Lung Conditions</u>, and <u>Cancer Conditions</u>.

Cleaner environment The <u>United Nations</u> and the <u>international environmental</u> community implores people and governments to greatly reduce oil consumption to avoid catastrophic climate change.

Greater oil independence America will secure "<u>energy independence through reductions in oil and gas demand</u>". We must greatly reduce sending our petrodollars overseas, but instead keep the money flowing within our country. Businesses and consumers will spend less on transportation and be less severely impacted by wild fluctuations in oil costs.

Improved national security America improves its national security when we solely consume oil either domestically or from neighboring countries of Canada and Mexico. We must reduce our oil consumption so that America does NOT send our petrodollars overseas because they are partially siphoned for war and terrorism. You may refer to Congressional testimony in 2015 linking oil revenue to war and terrorism on a historical basis. Currently, Russia has relied on oil income for four years to fund its war in Ukraine and the democracies attempt to limit this funding source with a degree of success. Iran, one of the world's largest sponsors of war and terrorism emanating from the Middle East has depended on its oil revenue to pay for its military activities.

Better social justice and religious freedom Selected countries, either directly or indirectly, do not promote civil liberties for everyone. For example, <u>discrimination</u> towards women exists with particular attention given to their clothing that may result in <u>violent punishments</u>. Other countries promote <u>one state-sponsored religion</u> which fosters religious intolerance and forbids public construction of other religious places of worship.

HISTORICAL BACKGROUND:

<u>Former CIA Director James Woolsey</u> had the foresight in 2011 to declare that... 'to be really secure, the U.S. has to "break oil's monopoly over transportation and to break OPEC's monopoly over oil...We can begin to turn the corner on the ideology and the amount of resources they have to pour into terrorism against us." He had also recommended that <u>the world reduce the demand for oil globally</u> to improve national security (2008). How better off would America be if we had followed through with Mr. Woolsey's advice?

Caveats: America's has about 4% of the <u>world's population</u> total yet consumes about <u>20% of the world's oil</u>, more than any other country. = Greater Responsibility and Impact.



When we reduce oil consumption, we deny our enemy funds to wage war.

Instead... &



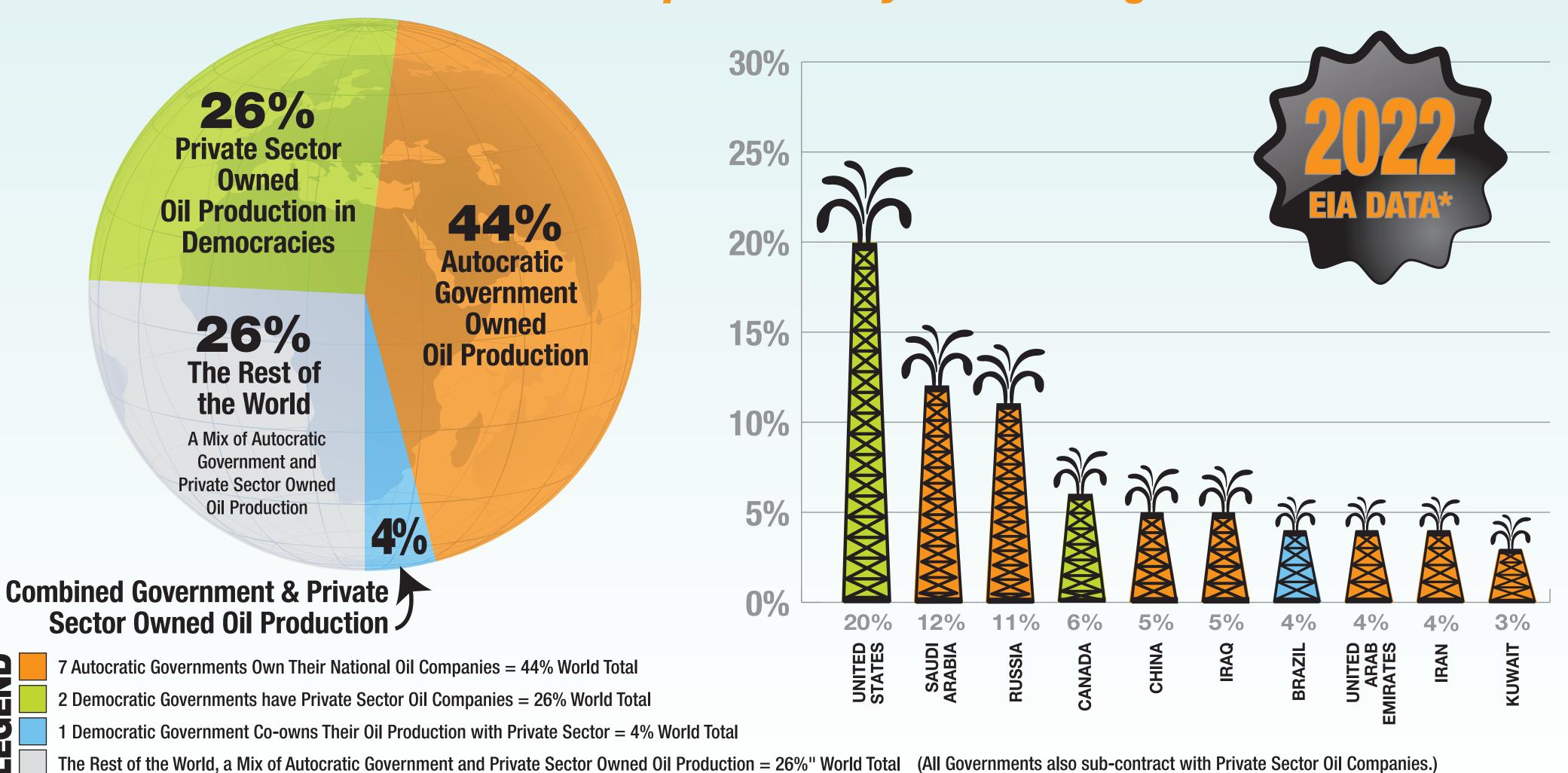




2022 OIL & AUTOCRACIES

TOP TEN OIL PRODUCING COUNTRIES IN WORLD

44% of the world's oil is produced by autocratic governments.



THEREFORE, GLOBAL OIL CONSUMPTION IS PAYING FOR THE POLICIES OF AUTOCRATIC GOVERNMENTS.



^{*1)} Data source: U.S. Energy Information Administration (EIA), International Energy Statistics, Total oil (petroleum and other liquids) production, as of April 11, 2024

^{*2)} U.S, EIA, What Countries are the Top Producers & Consumers of Oil?



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