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1. A huge source of waste and indifference to recycling is in construction and remodeling.

Add requirements and fines for noncompliance in this area. Publicize them so the client knows the recycling requirement and fines too.

For example, lumber, wrapping, nails, etc. are thrown away.

2. Require more organic recycling to capture food waste.

Give people a container and sturdy plastic bagging to use or reduce the cost of that step.

Make it easier to figure out what can and can't be recycled.

For example, many people will not take the time to look at a plastic container to see if it is #1, 2 or 5.

Often that information is too hard to read on the container.

3- Allow more items to be recycled.

For example, have a textile recycling option. There's already a company in town that will pick up textiles for a fee.

If they can find a place to recycle textiles why can't the City?

4- Work with large places that do not recycle, like businesses, apartment houses, grocery stores, etc.

Require them to have carts or bins that can be used for recycling.

5- Do a better job of educating people that we're running out of landfill, and how much does not belong in it.

Add public interest announcements on TV and other public places. Do a continuous advertising campaign.

Not enough people are informed. Create some pressure to be compliant.

6- Inform people.

Make it easier to be compliant.