

Sam Cnossen

Good morning—

I haven't read every comment that has been written here, but I wanted to share a few thoughts based on my own experience. I'm 63 years old, and I've had my share of failures along with some real blessings. I have a wife, children, and friends in this community, and I respect the people who live and work here. I am grateful to have this opportunity.

I've been involved in the dairy industry my entire life—my dad was a dairyman. Over the years, I've owned my own dairy, worked for other dairymen, and spent time with a company that helped dairies around the world manage operations using computers and software. Today I'm an owner and partner in Riverview, using what I've learned to support the people I work alongside every day.

My failures have helped shape me, and being part of Riverview has helped me grow as well. We are a large operation, and I understand how easy it can be to see things as "them" and "us." But please know this: we are a group of owners and partners, and each of us is a person with a family.

We come to work every day thinking about our families and our coworkers—how we can help one another inside the company, and how we can do right by our neighbors outside of it.

Every one of us has triumphs, failures, and family. We work hard to maintain a culture of safety—not just for compliance, but because it is what is best for our people. Our core values—strong work ethic, spirit of humility, keep it simple, integrity, and candor—are displayed on our common walls as a reminder of who we strive to be.

When we build a new facility, we do it to provide for our families and to create opportunities for others as well. We design our sites with safety, comfort, and care in mind—for our people, for the animals, and for the environment. We follow environmental guidelines and regulations closely, and we use best practices to carry out this work responsibly.

This project is an opportunity to create more good jobs in a place where people can build a stable life and raise their families. Some of those employees may be coming from other countries, and I'm proud our community can be part of giving them that chance. I also want to invite you to meet us personally, take a tour, and see for yourself what we do. And if you see us around town, please feel free to stop and visit—we are always willing to talk.

If you would like to hear directly from us about what is being proposed at West River Dairy, I would like to personally invite you to our informational open house. It is an opportunity to visit face-to-face, learn more about the project, and ask any questions you may have—including the difficult ones.

If you have concerns, please bring them. If you are supportive, I appreciate that as well. Either way, I'm asking you to come learn more about the project and have your questions answered. One thing that I know for sure is every single person that is doing any of the jobs that y'all have concerns about. They enjoy their job and will be doing that job to the best of their ability. This is a come-and-go open house—please stop in when it works for you:

Informational Open House — West River Dairy

April 9, 2026

5:00 PM–7:00 PM

Morris Armory

722 Iowa Ave.

Morris, MN 56267

Thank you for taking the time to read this. I hope you'll stop in, introduce yourself, and give us the

chance to talk.

Thank you for listening.
Sam Cnossen