

Charles Goodmacher

Charles Goodmacher, Rio Rancho resident of New Mexico for 32 years.

Honorable Members and Commissioners:

I'm speaking on my own behalf today.

As a recent car buyer here in New Mexico, I was appalled to find New Mexico's car dealers actively discourage EV sales. In this day of widespread misinformation, this must be understood.

Opponents claim New Mexicans are not yet buying the cars in big numbers because they are just not "right" for New Mexico's lifestyles.

They say consumers have decided there must be something wrong with the vehicles themselves – that the vehicles are not attracting New Mexicans.

Well, I am personally testifying to you that as a consumer who has recently spent a lot of time looking for new cars for our family that is a false conclusion.

EV sales are low in New Mexico because the consumers here do not have the same choice available to them here as they do in other states.

EV sales are low because the auto dealers do not stock EV's, they do not educate their salespeople about them, and they actively discourage potential buyers of EV's.

As we see more advertising by the car manufacturers and as word of mouth from happy EV owners' spreads, more New Mexicans than ever will want the choice to buy and EV.

Not saying everyone who has the choice will buy one – but, again, as a recent car buyer here – you can't buy one if you don't see one on the lot and the retailers discourage the buyer from even ordering one.

Manufacturers in turn are sending their EV's to the states which have passed these rules – because the rules respond to, and do in turn, help drive consumer demand for them.

The rules before you today mean New Mexico car buyers would finally have options, our choices would vastly expand. We will finally have the choice of buying an EV!

Please do pass the proposed Clean Cars II/Clean Trucks rules. Thank you!