

Davin Lopez Davin Lopez

I am writing to express my organization's strong support for Project Jupiter.

MVEDA, as a nonprofit economic development organization that has served Doña Ana County for more than 30 years, we view Project Jupiter as a once-in-a-generation opportunity for our region and the State of New Mexico. This project represents far more than economic growth it positions southern New Mexico as a leader in attracting the next generation of advanced technology, integrated electronics, and computerized supply chain industries.

Project Jupiter promises a substantial economic impact. The project is expected to create approximately 4,000 well-paying construction jobs, followed by 1,500 permanent project-supported positions. These jobs will generate significant local spending, benefiting businesses throughout our community, particularly the small businesses our organization works with every day to help grow and remain competitive.

In addition, Project Jupiter's commitment to investing millions of dollars in Doña Ana County's schools, infrastructure, and public services will strengthen the foundation of our local economy, helping employers attract and retain talent while improving quality of life for residents.

Importantly, we are already seeing the positive effects of this project. Five companies within the construction supply chain have recently located in Santa Teresa, absorbing more than 500,000 square feet of previously vacant industrial space, nearly 10 percent of the area's total industrial inventory. Several existing companies have become Tier 2 suppliers to the national data center components industry. Our organization is also currently working with three companies evaluating Doña Ana County for expansion and relocation opportunities directly tied to the data center supply chain economy. These investments and opportunities would not be occurring without Project Jupiter.

On behalf of our Board of Directors, which has formally voted to support Project Jupiter, I respectfully urge the New Mexico Environment Department to approve this project. Doing so will allow southern New Mexico to realize the economic growth, job creation, and long-term prosperity that our communities have worked toward for many years.

Thank you for your consideration.

Sincerely,
Davin Lopez
President & CEO, Mesilla Valley Economic Development Alliance (MVEDA).