

Proposed Rule Project 2024-003-039-LS

For many nearby residents, the signs posted on premise are the best way to communicate to the public, but these seem to be purposely understated. *To responsibly communicate, TCEQ should enforce better graphic standards on these signs, with headlines that are legible as people drive by and that concisely communicate the intent of the permit application.*

Increase Font Size

Currently, permit applicants can get away with block printed capital lettering only 1-1/2 inches in size. At the very least, we want to see a short description of 4 inches in size added to sign requirements, and that description should summarize the permit action in layman's terms.

The Texas State Department of Transportation sets highway sign border specifications as follows: "For conventional roads in rural districts on major routes, the principal legend on guide signs shall be in letters 6 to 8 inches in height. On low volume roads and on urban streets with speed of 25 mph, the principal legend shall be in letters at least 4 inches high."

As an example, a Holcim cement plant permit application posted in Midlothian several years ago was hardly decipherable, though it met all current standards. At 45 mph on a major urban thoroughfare, you could not capture information without stopping in traffic. A photo of that sign is attached below, which read:

PROPOSED AIR QUALITY PERMIT

APPLICATION NO. 8996 AND PSKTX454M5

FOR FURTHER INFORMATION CONTACT: TEXAS COMMISSION ON ENVIRONMENTAL QUALITY

DALLAS/FORT WORTH REGIONAL OFFICE

2309 GRAVEL DR.

FORT WORTH, TEXAS 75118-6951

817-588-5800

Add Succinct Description of Permit Action

If concise permit action was added in 4-inch block text, it could have at least informed those driving by of the permit's intent. For instance, that sign could have read:

PROPOSED AIR QUALITY PERMIT TO:

-CHANGE FUEL MIX

**-INCREASE ANNUAL
CARBON MONOXIDE LIMITS**

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Also, QR codes could be added to these signs and any other posted notices to easily lead the public to online information.

Roadside sign for Permit 8996

