



TULARE KINGS
HISPANIC
 CHAMBER OF COMMERCE

Executive Board

July 31, 2024

Hector Martinez
President

Julie Henderson
 Director
 CA Department of Pesticide Regulation
 1001 I Street, P.O. Box 4015
 Sacramento, CA 95812

Miguel Ramirez
Vice-President

Jose T. Maldonado
Treasurer

Renee Garcia
Secretary

Rogelio Caudillo
Parliamentarian

Dear Director Henderson:

The Tulare-Kings Hispanic Chamber of Commerce seeks to promote business development and growth of business within the Hispanic Community for the purpose of mutual economic benefit. Through its network of Hispanic chambers and business associations, the TKHCC represents the interest of over 10,000 Hispanic businesses around Tulare and Kings counties. Our membership benefits provide active and visible advocacy. We support businesses, entrepreneurs, and individuals dedicated to the economic growth of the Central Valley.

Board of Directors

Victor Martínez

Dianis Pimentel

Elena L. Nava

Jorge Zegarra

Araceli Ochoa

We know that in California, the federal, state and local oversight of pesticide use enforcement is stricter and more regulated than anywhere else in the United States. We understand that local farmers throughout the state abide by the pest notification practices currently in place to protect our community, workers, farms and the environment

Staff

Rosalinda Verde Alexander
Executive Director

Any new processes and regulations to the existing notification system will create anxiety and uncertainty for our farmers, workers and local residents. Developing unnecessary requirements will generate fear that the existing system is unsafe to farming communities. A disruption to the delicate agriculture timeline will likely damage farming operations resulting in a negative economic impact.

Paul Lerma
**Community Partnership
 Relations Specialist**

Agriculture is such a large and necessary industry both in Tulare and Kings Counties. In California, Tulare County is the 2nd largest and Kings County is the 10th largest when it comes to agricultural production. The work by DPR, our local county Agricultural Commissioner and her staff, works for all and should not be over regulated.

Maria Naranjo
Office Manager

Sincerely,

Rogelio Caudillo, Chair
 The TKHCC Government Affairs Committee

1115 W. Center Ave
 Visalia, CA 93291
 Office: 559.734.6020
 Fax: 559.802.3153

"Promote value to members through Education, Government Relations, and Opportunities within the community for mutual economic benefit."