Latin Business Association

July 25, 2024
Julie Henderson
Director
CA Department of Pesticide Regulation
1001 I Street, P.O. Box 4015
Sacramento, CA 95812
Dear Director Henderson:

The Latin Business Association represents the business interests of over 800,000 Latino-owned businesses in California and is the premier and largest Latin business organization in the country. We understand that local farmers throughout the state, ensure the pest notification practices currently in place are there to protect our community, workers, farms and the environment. We also know that in California the federal, state and local oversight of pesticide use enforcement is stricter and more regulated than anywhere in the United States.

Any new processes and regulations to the existing notification system will create anxiety and uncertainty for our farmers, workers and local residents. Developing unnecessary requirements will generate fear that the existing system is unsafe to farming communities.

A disruption to the delicate agriculture timeline will likely damage farming operations resulting in a negative economic impact.

The LBA acknowledges that Agriculture is the largest industry in the state of California. This economic driver influences so many local and Latino owned businesses and its impact is felt in Southern California particularly Ventura County where several of our board of directors live and work. Any disruptions will greatly harm the local workforce and the local economy. The work by DPR, our local county Agricultural Commissioner and her staff, works for all and should not be over regulated.

Sincerely, Ruben Guerra President/CEO Latin Business Association

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Ruben Guerra President/CEO

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