City of Brentwood (Melissa Barcelona)

What types of SPM projects should DPR fund? Some ideas for projects to focus on:

- Active ingredients or products on DPR's Continuous Evaluation and Monitoring table
- Emerging pest threats
- Pest prevention
- Pest management coordination between different landscapes, neighbors, and communities

Note: All projects should have an SPM focus.
DPR should fund projects focused on urban pesticide usage. Pesticide use in urban areas are not managed as closely as agricultural usages. Because consumers are not licensed professionals like in the agricultural industry, improper usage and disposal can lead to human health risks or impacts on the environment. Separate subgroups should be created between agricultural and urban pesticides, with the urban pesticide subgroup focusing on specific goals, focus areas, and mitigations.

What are priority topics, communities, regions, etc., to fund?
Funding for reducing urban pesticide impacts should be prioritized, specifically pet flea control. Although DPR has focused on fiprinol, monitoring projects have shown that neonicotinoids and pyrethroids also are present in our surface waters that contribute to aquatic toxicity. Current WWTP are not effective in removing these contaminants. If the responsibility to remove these contaminants gets put on WWTPs, the costs for staffing, process changes, and upgrades will fall back on the public through increased rates. Certain products, like flea collars, also contain carcinogens and will be a risk to pet owners, workers, and other members of the public that can come in contact with them.

Should DPR fund fewer large-scale projects or several small-scale projects?
Funding should be spread proportionally and prioritized based on environmental and human health impacts.

Should DPR fund long-term or short-term projects?
With funding prioritized based on environmental and human health impacts, the length of the project should depend on the goals of the project.

What factors should DPR consider and evaluate when they review project proposals?

SPM funding should be proportional to the actual pesticide usage in an area. Since 80% of pesticide use in CA is in urban areas, a significant amount of funding should be applied to this focus. Pet flea control products can contaminate the environment through washing pets, pet bedding, hands after touching pets, etc. and eventually reach surface waters. There are acute and chronic health risks to human who also come into contact with these products. DPR should consider how impactful project proposals can be in reducing environmental contamination and human health risks through these consumer products.

How can DPR turn information we gathered on third-party food certifications with IPM requirements into a useful resource without endorsing any particular certification or creating a new certification?
No comment

If you could have one tool or resource to activate markets for produce grown using SPM, what would you want that tool or resource to do?
No comment

What would make an SPM procurement resource useful enough that it would be used to make business decisions?
No comment

Which partnerships should DPR engage to activate markets for SPM?
No comment