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Natural Grocers is a 70-year-old family-run health food chain with 165 locations in 21 states. All of our stores are certified as organic handling operations. We also operate a certified organic farm. The problem of undisclosed 'inert' ingredients is a major concern among our customers. Their frame of reference is RoundUp, which lists only glyphosate as its active ingredient. Yet, hidden in the formulation is a significant amount of arsenic (now illegal as an active ingredient) and several caustic detergents that defeat the plant skin defenses so the glyphosate and arsenic can penetrate into the plant tissue. Our customers want to know if otherwise 'safe' organic inputs, processing aids, and ingredients also contain hidden 'inert' materials in their formulations. Transparency is critical to maintain shopper affinity for and trust in the USDA organic seal. It's very important to close this loophole.